



YALE BROADCASTING COMPANY
INCORPORATED

BOX 242-A, YALE STATION
NEW HAVEN, CONNECTICUT
TELEPHONE UNIVERSITY 5-6400

January 17, 1955

Dear Ted,

The enclosed report should be self-explanatory. I hope you will find it as some use as a guide, especially in your first monthes in office. There is nothing new or revolutionary in it, and I would be more than happy to elucidate any of the ideas contained within it with you at your convenience.

You have a tough job, the toughest in many respects in that you have to fight for everything. You do have a PR Board and that might help. Always start big and let the others knock you down to the size, the size you had in mind in the first place.

I'm confident you'll do a far better job than has ever been done before. There is an unlimited field that we have just begun to cover. Good luck, and I'll be glad to lend a hand at any time you want to call on me. I MEAN THAT.

Cordially,

A handwritten signature in blue ink, appearing to read 'Charles', written over a faint, circular embossed seal.

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